



BRAND GUIDELINES

Light Mode



Dark Mode



Round
corner logo



Circle logo



Rectangle logo

When using our logo the following rules should be
adhered to at all times



Don't place the logo over colors
other then specified



Don't rotate logo



Don't distort, stretch logo
in any way

Primary

RGB 171 140 82
HEX AB8C52

RGB 242 236 231
HEX F2ECE7

RGB 0 0 0
HEX 000000

Font Family

Archivo Expanded & Imbue

Aa

Archivo
Expanded

Aa

Imbue